FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031608 **Type of Permit:** FILMING **Release Date:** 09/20/2010

Production Company HELLO!

Insured Company Name HELLO & CO

Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
HOLLYWOOD, California 90028

Production Title YOPLAIT

Type of Production Commercial - Standard

Producer Gayleen Sharon

Director Matt Smukler

1st AD Rhonda Rauston

Production Manager Dawn Stennes

FilmL.A. Coordinator Erica Wade

Location Manager David Nakata
Primary Phone Mobile - 818-355-5517
Secondary Phone

Location Assistant Mike Leavy
Primary Phone Mobile - 310-308-4487
Secondary Phone

Fees

Posting 1200	$276.00
Permit Delivery Fee	$55.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,196.00

Number of Locations 1

NOT A PERMIT

Permit #F00031608

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Summary Information — Location

Permit Number F00031608
Production Company HELLO!
Insured Company HELLO & CO
Production Title YOPLAIT

Location Manager David Nakata
Primary Phone Mobile - 818-355-5517
Secondary Phone

Location Address 1641 Ivar Ave, Los Angeles, CA, 90028

Location Type Office Building

Film Dates 9/22/2010 - 9/22/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	55
Cube Trucks	5
Generator	1
Motor Homes	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	5
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** F4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note NO CABLING IN HALLWAYS/STAIRWELLS AT ANYTIME

NO BLOCKING ENTRYWAY/EXITS

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : Vine & Selma

Posting "No Parking" signs W/S of Ivar Avenue, Hollywood Blvd - Selma Ave
W/S of Ivar Avenue, Selma Ave - South 200'

Approximate Footage 901 - 1200 **Log Number** 3939

Date(s) 9/22/2010 to 9/22/2010 **Time(s)** 07:00 to 22:00

NO PERMIT